



A personal membership group of the
American Hospital Association

2016 ASHE UPDATE

FHEA Fall Meeting 2016

The American Hospital Association

- AHA represents and serves hospitals, health care networks, their patients and communities.
- ASHE is a Personal Membership Group (PMG) of the AHA
- The PMGs are an individual's conduit to national hospital information



**American Hospital
Association**



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Mission

*Dedicated to optimizing the
health care physical environment*

- Largest association dedicated to health care physical environment
- More than 12,000 members
- Diverse membership
- Trusted resource
- National influence

12 Tactics to Achieve Influence

1. Unified voice
2. Reputation steward
3. Multilateral impact
4. Lobbying
5. Bipartisanship
6. Media relations



12 Tactics to Achieve Influence

7. Self-regulation
8. Membership mobilization
9. Social media
10. Information resource
11. Coalition building
12. Events

Benefits of ASHE Membership

- Membership types

Professional Active

Associate

Educator/Student

Retired



www.ashe.org/membership



54th
ASHE

Annual Conference &
Technical Exhibition

2017

54th ASHE Annual Conference



August 6–9, 2017
Indianapolis, IN

ashe.org/annual
#ASHEAnnual





2017 PDC Summit

FLEXIBILITY FOR THE FUTURE

MARCH 12-15, 2017
ORLANDO, FLORIDA

pdcsummit.org
#PDCSummit

Save the Dates!



**CONFERENCE
& EXPO**

THE PREMIER EVENT IN
FIRE AND LIFE SAFETY

JUNE 4-7, 2017
Boston, MA

Renew or Join NFPA by:

December 1st, 2016

Be there to vote on your future!



Education

ASHE Courses

- Education courses are hosted by ASHE at various locations around the country.
- Course examples include:
 - CHFM Exam Review Course
 - CHC Exam Review Course
 - Health Care Construction Certificate (HCC) Workshop
 - Managing Infection Prevention During the Construction & Operation of Health Care Facilities
 - Health Care Water System and Management of Waterborne Pathogens
 - **Coming soon** – Beyond Competency: Health Facility Leadership Skills Development



e-Learning Programs

Online education

- Courses can be completed based on your schedule
- No travel required
- e-Learning courses provide Continuing Education Units (CEUs)



e-Learning Programs (cont.)

Examples of ASHE e-Learning Courses:

- Managing Life Safety
- Application of NFPA 99 in Health Care Facilities
- 2010 FGI Guidelines e-Learning
- Healthcare Construction Subcontractor Program



Energy University



**PROFESSIONAL
DEVELOPMENT
PATHS**



Hosted and Custom Education Programs

Let us bring the educational opportunities to you!

- ASHE courses taught at your site
- More than 20 ASHE courses available
- Education can be customized to meet your organization's needs



The Value of Certification

- CHFM and CHC certifications are increasingly desirable
- Financially desirable
 - Managers with the CHFM have an average salary \$22,196 higher than those without certification
- Required or preferred for many positions
 - More than half the job postings on ASHE Career Flash list Certification as being required or approved
- CHC required by many health care organizations for contractors working in their facilities



Certification

Where can I find information about becoming certified?

www.aha.org/certifcenter



Member Value

ASHE Advocacy Program

- Representation
 - National
 - Regional
 - State
- Proactive Efforts
 - Managing code and standards
 - Informing membership



Awards and Recognition

- FASHE, SASHE, CHFM, and CHC
- Awards
 - Crystal Eagle Leadership Award
 - Regional Leader Award
 - Excellence in Health Care Facility Management Award
 - President's Award
 - Vista Awards
 - Energy to Care Awards
 - NEW! Energy Champion Award
- Chapter Awards
 - Elite status for chapters focused on sustainability



Sustainability

Energy to Care Program

energy 
to care *Greater efficiency supports patient care.*

- Free benchmarking tool
- Useful dashboard
- Awards program for ASHE members



Sponsored by: **Johnson Controls** 

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Sustainability Roadmap for Hospitals



- Step-by-step instructions on efficiency projects
- Proven to work in complex health care environment
- Topics include:
 - Chemicals
 - Energy
 - Supply chain
 - Water
 - Waste



Succession Planning

ASHE Internship Program

- Internships create interest in our field among young people
- Interns provide support for your staff
- Employers see higher retention rates among those who started as interns

Available on ashe.org/internship:

- Chapter template for internship plan
- Fact sheets
- Host application



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